

2021 Public Services Announcement Contest
Open to all Santa Clara County MIDDLE and
HIGH SCHOOL students

EVOLUTION OF ADDICTION - WHY VAPING ISN'T A HEALTHIER ALTERNATIVE

Prompt: Reflect on how the evolution of nicotine has shaped our current generation, and how you think it will affect the future.

**Take a chance to
WIN \$600!!**

SUBMIT BY APRIL 23
tinyurl.com/psacontest2021

Criteria of Submission

- **Poster:** Must tie to the prompt & be creative.
- **Audio/Video:** Must tie to the prompt & Must be between 20 seconds and 2 minutes.
- **Writing:** Respond to the prompt. Must be 400 words max & may use outside research to formulate your answer.

Contact LiWhite@sccoe.org for any questions!

~~TOUPE~~
TOBACCO USE
PREVENTION EDUCATION